



## **Declaration of Compliance with EU GDPR Regulations**

### **Newpark Music Centre, trading as Newpark Academy of Music**

Orchard Suites, IADT (Institute of Art, Design + Technology)

Kill Ave, Woodpark, Dun Laoghaire, Dublin, A96 KH79

At **Newpark Music Centre, t/a Newpark Academy of Music**, we recognize the importance of privacy and the protection of personal data. As a responsible organization, we are fully committed to complying with the General Data Protection Regulation (GDPR) as implemented by the European Union (EU).

This Declaration of Compliance outlines the data we collect, the purposes for which it is collected, and our commitment to safeguarding the privacy rights of our users and customers.

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## **Data Controller Information**

**Organization:** Newpark Music Centre, t/a Newpark Academy of Music

**Address:** Orchard Suites, IADT, Kill Ave, Woodpark, Dun Laoghaire, Dublin, A96 KH79

**Contact:** +353 1 288 3740 | [enquiries@newparkmusic.ie](mailto:enquiries@newparkmusic.ie)

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## **Data Collected**

### **a) Personal Data**

Personal data refers to any information relating to an identified or identifiable individual. We collect the following categories of personal data:

- **Contact Information:** Name, email address, phone number
- **Identity Information:** Date of birth

- **Communication Information:** Any data exchanged during communication with us (e.g., customer support inquiries)
- **Usage Information:** Data related to your interaction with our services (e.g., website or application usage)

## **b) Sensitive Personal Data**

We do not collect or process sensitive personal data, such as racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, genetic data, biometric data, health information, or sexual orientation.

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## **Purpose of Data Collection**

We collect personal data for the following purposes:

- **Service Provision:** To deliver the products, services, or information you have requested
  - **Communication:** To respond to inquiries, requests, and complaints
  - **Transaction Processing:** To process payments, fulfil orders, and support our services
  - **User Experience Improvement:** To analyze and improve our services based on user preferences and patterns
  - **Legal Obligations:** To comply with applicable laws, regulations, and legal requirements
  - **Marketing:** With your consent, to provide marketing communications about our products, services, and promotions. You may withdraw your consent at any time.
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## **Lawful Basis for Data Processing**

Our data processing activities rely on one or more of the following lawful bases:

- **Contractual Necessity:** To perform a contract with you or take steps at your request prior to entering into a contract
- **Legitimate Interests:** To improve our services, ensure security, prevent fraud, and exercise our legal rights

- **Legal Obligations:** To meet tax, accounting, and record-keeping requirements
  - **Consent:** Where applicable, based on your explicit consent, which can be withdrawn at any time
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## Data Retention

We retain personal data only as long as necessary to fulfil the purposes for which it was collected, unless a longer retention period is required by law. Retention periods vary based on the type of data and its purpose.

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## Data Security

We implement appropriate technical and organizational measures to protect personal data and ensure its confidentiality, integrity, and availability. These measures include secure data storage, access controls, encryption, regular system audits, and staff training.

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## Data Subject Rights

Under the GDPR, you have the right to:

- Access, rectify, or erase your personal data
  - Restrict or object to its processing
  - Request data portability
  - Lodge a complaint with a supervisory authority if you believe your rights have been violated
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## Our Commitment

By providing this Declaration of Compliance, **Newpark Music Centre, t/a Newpark Academy of Music** affirms its dedication to upholding the principles and requirements of the GDPR. We

will continue to review and update our practices to maintain compliance and protect your privacy.

If you have any questions, concerns, or wish to exercise your rights under the GDPR, please contact us using the details provided above.